

Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				Complete if Known	
				Application Number	10/800,444-Conf. #1779
				Filing Date	March 15, 2004
				First Named Inventor	Lester K. Chu
				Art Unit	3625
				Examiner Name	N. D. Rosen
Sheet	1	of	6	Attorney Docket Number	66703-0014

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
	AA*	US-6,868,525	03-15-2005	Szabo	
	AB*	US-20040249713	12-09-2004	Gross	
	AC*	US-6,785,671	08-31-2004	Bailey et al.	
	AD*	US-20050125307	06-09-2005	Hunt et al.	
	AE*	US-7,031,961	04-18-2006	Pitkow et al.	
	AF*	US-7,080,064	07-18-2006	Sundaresan	
	AG*	US-7,089,237	08-08-2006	Turnbull et al.	
	AH*	US-20060282336	12-14-2006	Huang	
	AI*	US-7,231,358	06-12-2007	Singh et al.	
	AJ*	US-20070156677	07-05-2007	Szabo	
	AK*	US-20050074102	04-07-2005	Altberg et al.	
	AL*	US-20050203799	09-15-2005	Faber et al.	
	AM*	US-20060184417	08-17-2006	Van der Linden et al.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				

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IDS (Citation) by Applicant (63 References) I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4). Dated: September 9, 2009		Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/
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NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	CA	Final Office Action dated 11/9/07 in U.S. Serial No. 10/948,425. (10 pages)	
	CB	Response to Final Office Action dated 11/9/07 in U.S. Serial No. 10/948,425. (9 pages)	
	CC	Non-Final Office Action dated 6/29/07 in Serial No. 10/948,425. (7 pages)	
	CD	Response to Non-Final Office Action dated 6/29/07 in U.S. Serial No. 10/948,425. (9 pages)	
	CE	Advisory Action dated 1/9/08 in U.S. Serial No. 10/948,425. (3 pages)	
	CF	Examiner's Amendment dated 10/7/2008 in U.S. Serial No. 10/948,425. (6 pages)	
	CG	Appeal Brief filed 4/8/08 in U.S. Serial No. 10/948,425. (37 pages)	
	CH	Amendment After Appeal filed in U.S. Serial No. 10/948,425 dated 7/15/08. (7 pages)	
	CI	Amended Appeal Brief filed in U.S. Serial No. 10/948,425 dated 7/15/08. (37 pages)	
	CJ	Examiner's Answer dated 1/11/08 in U.S. Serial No. 10/800,444. (48 pages)	

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	CK	Final Office Action dated 5/9/07 in U.S. Serial No. 10/800,444. (32 pages)	
	CL	Advisory Action dated 7/31/07 in U.S. Serial No. 10/800,444. (3 pages)	
	CM	Office Action dated 11/24/06 in U.S. Serial No. 10/800,444. (32 pages)	
	CN	Appeal Brief filed 10/5/07 in U.S. Serial No. 10/800,444. (49 pages)	
	CO	Examiner Interview Summary dated 7/10/07 in U.S. Serial No. 10/800,444. (1 page)	
	CP	Reply Brief filed 3/11/08 in U.S. Serial No. 10/800,444. (21 pages)	
	CQ	Response to Final Office Action dated 5/9/07 in U.S. Serial No. 10/800,444. (18 pages)	
	CR	Response to Non-Final Office Action dated 11/24/06 in U.S. Serial No. 10/800,444. (14 pages)	
	CS	Supplemental Appeal Brief filed 11/2/07 in U.S. Serial No. 10/800,444. (50 pages)	
	CT	Non-Final Office Action dated 5/13/08 in U.S. Serial No. 10/800,887. (8 pages)	

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	CU	Response to Non-Final Office Action dated 5/13/08 in U.S. Serial No. 10/800,887. (11 pages)	
	CV	Non-Final Office Action dated 5/11/05 in U.S. Serial No. 10/680,952. (39 pages)	
	CW	Response to Non-Final Office Action dated 5/11/05 in U.S. Serial No. 10/680,952. (17 pages)	
	CX	Examiner's Statement on Notice of Allowance dated 10/11/05 in U.S. Serial No. 10/680,952. (4 pages)	
	CY	Examiner Interview Summary dated 7/19/05 in U.S. Serial No. 10/680,952. (2 pages)	
	CZ	Appeal Brief filed 2/19/08 in U.S. Serial No. 10/801,156. (49 pages)	
	CA1	Examiner's Answer dated 3/28/08 in U.S. Serial No. 10/801,156. (40 pages)	
	CB1	Examiner Interview Summary dated 7/10/07 in U.S. Serial No. 10/801,156. (1 page)	
	CC1	Final Office Action dated 10/22/07 in U.S. Serial No. 10/801,156. (29 pages)	
	CD1	Non-Final Office Action dated 4/19/07 in U.S. Serial No. 10/801,156. (31 pages)	

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	CE1	Reply Brief filed 5/9/08 in U.S. Serial No. 10/801,156. (17 pages)	
	CF1	Response to Non-Final Office Action dated 4/19/07 in U.S. Serial No. 10/801,156. (17 pages)	
	CG1	Response to Restriction Requirement dated 1/8/07 in U.S. Serial No. 10/801,156. (3 pages)	
	CH1	Restriction Requirement dated 1/8/07 in U.S. Serial No. 10/801,156. (5 pages)	
	CI1	Final Office Action dated 9/4/08 in U.S. Serial No. 11/340,647. (31 pages)	
	CJ1	Response to Final Office Action dated 9/4/08 in U.S. Serial No. 11/340,647. (24 pages)	
	CK1	Non-Final Office Action dated 11/3/08 in U.S. Serial No. 10/800,887. (22 pages)	
	CL1	Response to Non-Final Office Action dated 11/03/2008 in U.S. Serial No. 10/800,887. (17 pages)	
	CM1	Notice of Allowance dated 10-7-08 with Examiner's Amendment in Serial No. 10/948,425. (13 pages)	
	CN1	Notice of Allowance dated 11-18-08 in Serial No. 10/948,425. (12 pages)	

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	CO1	Bob Tedeschi, To attract more advertising from small businesses, search engines contemplate replacing a click with a ring. The New York Times, June 7, 2004.	
	CP1	Non-Final Office Action dated 2/10/09 in U.S. Serial No. 11/180,123. (30 pages)	
	CQ1	Response to Non-Final Office Action dated 2/10/09 in U.S. Serial No. 11/180,123. (7 pages)	
	CR1	Non-Final Office Action dated 3/30/09 in U.S. Serial No. 11/180,136. (27 pages)	
	CS1	Response to Non-Final Office Action dated 3/30/09 in U.S. Serial No. 11/180,136. (12 pages)	
	CT1	Final Office Action dated 6/9/09 in U.S. Serial No. 11/180,123. (10 pages)	
	CU1	Response to Final Office Action dated 6/9/09 in U.S. Serial No. 11/180,123. (6 pages)	
	CV1	Non-Final Office Action dated 6/24/09 in U.S. Serial No. 10/800,887. (32 pages)	
	CW1	Interview Summary dated 8/10/09 in U.S. Serial No. 11/180,123. (2 pages)	
	CX1	Advisory Action dated 8/27/09 in U.S. Serial No. 11/180,123. (8 pages)	

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